

The trans-Tasman relationship: Results from public opinion polls in Australia and New Zealand

April 2007

OPINION POLL SAMPLES

New Zealand public

UMR Research New Zealand undertook a telephone survey of a nationally representative sample of 750 New Zealanders 18 years of age and over on the 12th to 16th April 2007. These results have a margin of error of + / - 3.6%.

Australian public

UMR Research Australia undertook a telephone survey of a nationally representative sample of 1,000 Australians 18 years of age and over on the 13th to 15th April 2007. These results have a margin of error of + / - 3.1%.

SPONSORS

The New Zealand poll was funded by:



The Australian poll was funded by:



1. HAVE YOU BEEN TO THE OTHER COUNTRY?

NEW ZEALAND <i>Have you ever been to Australia in your life time?</i>	
	%
Yes	82
No / Unsure	18
TOTAL	100

AUSTRALIA <i>Have you ever been to New Zealand in your life time?</i>	
	%
Yes	35
No / Unsure	65
TOTAL	100

2. DO YOU KNOW THE NAME OF THE OTHER COUNTRY'S PRIME MINISTER?

NEW ZEALAND <i>Who is Australia's Prime Minister? What is their name?</i>	
	%
John Howard	77
Other	2
Cannot Remember	14
Unsure	7
TOTAL	100

AUSTRALIA <i>Who is New Zealand's Prime Minister? What is their name?</i>	
	%
Helen Clark	38
Other	4
Unsure	58
TOTAL	100

3. WHAT IS YOUR VIEW OF THE OTHER COUNTRY?

NEW ZEALAND							
<i>Using a scale of 1 to 5 where 1 means you have a very positive view and 5 a very negative view, what is your view of Australia?</i>							
1, Very Positive	2	Total positive 1+ 2	3	4	5, Very Negative	Total negative 4 + 5	Unsure
34	36	70	18	8	3	11	1

AUSTRALIA							
<i>Using a scale of 1 to 5 where 1 means you have a very positive view and 5 a very negative view, what is your view of New Zealand?</i>							
1, Very Positive	2	Total positive 1+ 2	3	4	5, Very Negative	Total negative 4 + 5	Unsure
30	40	71	18	6	4	10	2

Note: The proportion of New Zealanders who have a positive view of Australia was 73% in 2001, when this question was last asked.

4. ARE AUSTRALIA AND NEW ZEALAND BECOMING MORE ALIKE OR LESS ALIKE?

NEW ZEALAND	
<i>Thinking about the last ten years, do you think Australia and New Zealand have become more like each other, less like each other or have the differences stayed about the same</i>	
	%
More similar	26
Less similar	22
Stayed about the same	49
Depends (volunteered)	1
Unsure	2
TOTAL	100

AUSTRALIA	
<i>Thinking about the last ten years, do you think Australia and New Zealand have become more like each other, less like each other or have the differences stayed about the same</i>	
	%
More similar	24
Less similar	15
Stayed about the same	51
Unsure	10
TOTAL	100

5. ARE AUSTRALIA AND NEW ZEALAND PARTNERS OR COMPETITORS?

NEW ZEALAND <i>In your opinion, do you see Australia more as a competitor or more as a partner in engaging in a globalised world?</i>	
	%
Competitor	31
Partner	62
Depends (volunteered)	3
Unsure	4
TOTAL	100

AUSTRALIA <i>In your opinion, do you see New Zealand more as a competitor or more as a partner in engaging in a globalised world?</i>	
	%
Competitor	10
Partner	85
Unsure	5
TOTAL	100

6. WHAT IS THE EFFECT OF PERMANENT MIGRATION FROM NEW ZEALAND TO AUSTRALIA?

NEW ZEALAND	
<i>When people from New Zealand move permanently to Australia, do you see that as a loss for New Zealand, a gain for New Zealand, or does it make no real difference?</i>	
	%
A gain for New Zealand	3
A loss for New Zealand	57
Makes no real difference	36
Depends (volunteered)	4
Unsure	-
TOTAL	100

AUSTRALIA	
<i>When people from New Zealand move permanently to Australia, do you see that as a gain for Australia, a bad thing for Australia, or does it make no difference?</i>	
	%
A gain for Australia	32
A bad thing for Australia	7
Makes no difference	59
Unsure	2
TOTAL	100

7. HOW DO YOU VIEW THE INCREASING AUSTRALIAN OWNERSHIP OF NEW ZEALAND COMPANIES?

NEW ZEALAND	
<i>Do you regard the increasing Australian ownership of New Zealand companies as a good thing, a bad thing, or not making any difference?</i>	
	%
A good thing	13
A bad thing	52
Not making any difference	32
Depends (volunteered)	2
Unsure	1
TOTAL	100

AUSTRALIA	
<i>Do you regard the increasing Australian ownership of New Zealand companies as a good thing, a bad thing, or not making any difference?</i>	
	%
A good thing	29
A bad thing	17
Not making any difference	46
Unsure	8
TOTAL	100

8. WHAT DO YOU THINK OF THE LEVEL OF ECONOMIC INTEGRATION BETWEEN AUSTRALIA AND NEW ZEALAND?

NEW ZEALAND <i>In your opinion, has economic integration between Australia and New Zealand gone too far, not far enough or is it about right?</i>	
	%
Gone too far	8
Not far enough	31
Is about right	52
Depends (volunteered)	1
Unsure	8
TOTAL	100

AUSTRALIA <i>In your opinion, has economic integration between Australia and New Zealand gone too far, not far enough or is it about right?</i>	
	%
Gone too far	5
Not far enough	16
Is about right	58
Unsure	21
TOTAL	100

9. DO YOU SUPPORT INTRODUCING A JOINT CURRENCY?

NEW ZEALAND		
<i>Do you support or oppose the New Zealand and Australian dollars being replaced by a joint ANZAC dollar?</i>		
	MAY 00 %	APR 07 %
Support	29	49
Oppose	59	42
Depends (volunteered)	3	1
Unsure	9	8
TOTAL		100

AUSTRALIA	
<i>Do you support or oppose the New Zealand and Australian dollars being replaced by a joint ANZAC dollar?</i>	
	APR 07 %
Support	41
Oppose	42
Neither support or oppose	10
Unsure	7
TOTAL	100

10. WHAT WOULD BE THE EFFECT OF A SINGLE COUNTRY?

NEW ZEALAND	
<i>If Australia and New Zealand joined to become a single country, do you think this would that be good for both countries, good for Australia but bad for New Zealand, good for New Zealand but bad for Australia, or bad for both countries</i>	
	%
Good for both countries	23
Good for Australia but bad for New Zealand	22
Good for New Zealand but bad for Australia	8
Bad for both countries	39
Depends (volunteered)	2
Unsure	6
TOTAL	100

AUSTRALIA	
<i>If Australia and New Zealand joined to become a single country, do you think this would that be good for both countries, good for Australia but bad for New Zealand, good for New Zealand but bad for Australia, or bad for both countries</i>	
	%
Good for both countries	33
Good for Australia but bad for New Zealand	10
Good for New Zealand but bad for Australia	9
Bad for both countries	40
Unsure	8
TOTAL	100

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